

OF A BOOKPACKER











ROHAN & MAX

WWW.TRAVELSOFABOOKPACKER.COM

We are a Kiwi/German couple travelling the world on a budget.

Dedicated and energetic travel bloggers with a love of books and alternative destinations, we provide our readers with detailed guides and practical travel information.

Travels of a Bookpacker targets budget and long-term travellers with a sense of adventure. Our readers love lesser-known locations and independent travel with a good dash of the outdoors and some cultural experiences thrown in!

We work with companies to promote useful and good value products, interesting destinations and sustainable travel.

85k+

2k+

1k+

5.5k+



MONTHLY
PAGE VIEWS

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FEATURES AND PARTNERSHIPS















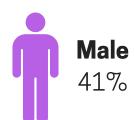






AUDIENCE DEMOGRAPHICS

United States - 15%United Kingdom - 12%Germany - 6%

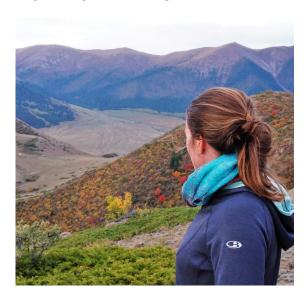




Age: 18-24 - 12% **25-34**- 55% **35-44** - 15%

PARTNERSHIP OPPORTUNITIES

- -Sposored Posts
- -Product Reviews
- -Press Trips
- -Affliate Marketing
- -Freelance Writing
- -Brand Ambassadorship



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